

**CHSAA BOARD OF DIRECTORS MINUTES**  
**Vail Racquet Club**  
**FRIDAY, AUGUST 4, 2017**

**1.0 ROLL CALL**

- 1.1 The meeting was called to order at 10:00 am. Roll call was taken and all members were present except Wendy Dunaway and Jon DeStefano.
- 1.2 Commissioner Blanford-Green had the new board members to introduce themselves.

**2.0 APPROVAL OF MINUTES**

- 2.1 It was moved (Kelley Eichman), and seconded (Joe Garcia) to approve the Minutes of CHSAA Board of Directors Meeting of June 2, 2017. The motion passed unanimously.

**3.0 ADDITIONAL ITEMS**

There were no additional items.

**4.0 PRESIDENT, LEGAL, LEGISLATIVE, COMMISSIONER REPORTS**

4.1 President's Update

President Lucas welcomed the board. He indicated he would like every board member to say something at every board meeting this year. The all school summit was very successful this year. He heard many comments that the InSideOut Coaching piece needed to be reviewed.

4.2 Legal Update

CHSAA Legal Counsel, Alex Halpern, said an OCR complaint has already been filed against the CHSAA involving an allegation that the Silver Creek assistant girls' basketball coach was placed on restriction. He was let go by the school, and the coach is now claiming discrimination against previous Commissioner Angelico. The lawsuit is pending investigation. President Lucas praised Legal Counsel Halpern.

4.3 Legislative Agenda 2017-2018

Mrs. Green congratulated Commissioner Blanford-Green on returning to the CHSAA. She indicated she was a former state legislator, and has lobbied for the CHSAA ever since. She said she would like for Commissioner Blanford-Green to get in front of education committees. Mrs. Green said the board meeting at the capital was a great success, and Representative Wilson was wonderful. She would also like to get Commissioner Blanford-Green to sit with legislators. Commissioner Blanford-Green indicated she has received many letters from them hoping to meet.

#### 4.4 Commissioner's Report

Commissioner Blanford-Green greeted the board, and thanked them for their commitment to the CHSAA. She then went over the schedule for the weekend.

Representative Wilson said to not let your legislators get involved in activities and athletics. Mr. Wilson needs to be aware of concerns regarding the CHSAA to handle before they are put in front of the legislature. Commissioner Blanford-Green said there is legislative interference in other states. She said to not take Representative Wilson for granted. She thanked him for his expertise. It was discussed to work on having the February meeting again at the capitol. Mr. Pfau has sent students to the capitol, and it is a great experience for them.

Commissioner Blanford-Green shared with the board that the administrative assistants signed agreements indicating conditions of employment as well as their salaries. Evaluations will now be in January and June as addressed in the policy manual.

##### 4.4.1 Restriction Action List

It was moved (Rick Logan), and seconded (Doug Pfau) to remove the schools listed on restriction. The motion passed unanimously.

##### 4.4.2 Probation Action list

It was moved (Doug Pfau), and seconded (Troy Baker) to remove the schools listed on probation. The motion passed unanimously.

##### 4.4.4 Commissioner's Goals

Commissioner Blanford-Green said we have a positive approach to recruiting and retention of officials. We are considering an award of some type. Associate Commissioner Tom Robinson said good things are happening all over the state. Fort Lewis College has set up a program for coaching and officiating.

She felt InSideOut Initiative information should be sent out to middle schools.

She will attend several league meetings and sportsmanship summits. She will not plan to speak, wants to make an appearance. She wants to be visible for kids and schools.

Commissioner Blanford-Green plans to work with Assistant Commissioner Roberts-Uhlig to build more relationships with corporate sponsors, and will support her with her past experience. She also plans on more website coverage for our corporate sponsors.

She is also planning on setting up a technology committee.

#### 4.4.5 Code of Ethics

Commissioner Blanford-Green addressed the CHSAA Code of Ethics, and plans to update for next year.

### 5.0 REPORTS ON RECENT MEETINGS, ACTIVITIES

#### 5.1 2017 NFHS Summer Meeting Round Table

President Lucas said the marketing session was fascinating for our state for getting kids involved. Vendors see the kids, and they get excited. Assistant Commissioner Borgmann said many states have a stricter ejection policy where they sit two games. Other states are seeing the same trend of sports losing officials. Wisconsin started love a judge program. With that program, they have seen an increase of 30% in gymnastics judges.

Mr. Garcia said going paperless is ahead of other states. Assistant Commissioner Roberts-Uhlig said we need a copyright statement for music and spirit based on information received at this meeting. Proactive with Section 6. An Oklahoma representative will go through copyright for what state associations need to do and educate schools. It was shared that it is expensive to buy a copyright license.

Assistant Commissioner Borgmann said the NFHS is developing new NOCSAE standards for baseball manufacturers. There was discussion that most states play too many baseball games – Nevada and Vermont play less. Lots of baseball things to look at, also basketball.

There are three types of people: Wish, Talk, Do.

Other states like that we visit schools.

Wyoming uses a yellow warning card to those in the stands who do not act appropriately. A second yellow card is an ejection.

Shot clock stat from New Jersey: The average time to shoot throughout the game was 18.3 seconds – they do not have and will not have the shot clock.

#### 5.2 Insurance

The CHSAA has a very generic policy. Commissioner Blanford-Green indicated premiums have not gone up in the past few years. She plans on meeting with several insurance companies to discuss additional coverage. Other associations help offset costs for example sponsoring holes of golf, etc.

#### 5.3 New Athletic Director Recap

Assistant Commissioner Roberts-Uhlig said the CADA session was great, and helps her make the session successful, but needs to be shortened. Numbers are up from last year.

5.4 All School Summit Recap

Assistant Commissioner Brookens said 338 administrators attended. Overall it went well. She did hear several comments on long sessions with Joe and Jody. They are amazing to listen to but there were mixed reviews on content.

5.5 Administrative Assistants Recap

Assistant Commissioner Brookens said this was a tremendous success. Two hundred signed up, but many did not show up. Comments were very positive, and were excited to be there. Mrs. Brookens said it was good to learn from them and them learn from us. She heard it was the highlight of the two days. Mr. Cain felt an all school summit was not needed every year, but new AD should be every year.

5.6 Student Leadership Camp

Assistant Commissioner Derrera said the camp was on the fifth day on the job. Five hundred thirty participated, 480 were students. The theme this year was Grit to address resilience. He asked the board to spread the word and encourage new school to attend. The same schools attend every year. It is a very beneficial event. The speaker this year addressed the irresponsible use of social media, and to stand up to online bullying. Mr. Hawkes asked if the CHSAA could make it more visible. He indicated he did not receive any information. There were twenty state representatives who met with the CHSAA staff. They were put on various committees last year, and asked for sportsmanship information. He said schools are encouraged to take pictures of kids doing something positive. A picture will be posted in the fall, winter and spring. State representatives will determine the finalist. Winners will also be recognized at state events. The fall conference will be on October 26-28 in Grand Junction.

**6.0 NEW BUSINESS**

6.1 Arbiter Report

Associate Commissioner Robinson has been approached by the membership to have more interactive forms. He attended a meeting in Rhode Island with arbiter. Arbiter has a product that will integrate our forms with easy access, which would be free of charge to associations. The bigger picture is a digital warehouse to house all our information on every student's information. Physical form, parent permission form. Any list that would have to be formed and populated into a list. This would be expensive for schools. Mr. Durbin was concerned about data privacy as to who house and monitor. Mr. Robinson said the information would be private to the local school. Mrs. Sanders said Jefferson County is being told they can't use Huddle due to privacy issues. Mr. Hawkes asked if they would be customizable. Mr. Cain said they are already paperless, and use FamilyID platform where you can't submit until complete. Denver Public Schools us this as well.

## 6.2 NFHS Network

Assistant Commissioner Borgmann addressed the NFHS Network and School Broadcast Program.

The CHSAA is a member of the 44-state NFHS Network and was one of the founding members of the network. Just as a reminder, the state associations own 51% of the Network so this network belongs to us and the other state associations.

The Network aired 33,000 individual events last year, and saw the crowning of 80,000 state champions – both team and individual. They also saw a 200% increase in subscriptions nationally to 80,000+ subscribers.

The Colorado Stats are equally impressive, showing growth in all aspects, as well. We rank 5th overall when compared of all 44 state associations. Recurring revenue up 77%.

The NFHS Network is also the network that owns the rights to our playoff events. Play On Sports! Owns 4A/5A Football and 4A/5A State Basketball.

The Network has identified Colorado as one of its priority states to work on for sponsorship and advertising sales. Under our agreement, there is a significant revenue share that we will get if these sponsorships are sold. So, it is another potential revenue stream.

Their lead sales person has been in Colorado and we met with five potential Network sponsors and continue to set dates to bring more formal presentations to the table. Jenn and I have been assisting the Network where possible in this area.

One of the key components to our NFHS Network relationship is the School Broadcast Program where your students become the producers, announcers and camera people for broadcasts of your events. Right now, there are about 100 plus schools involved in the SBP. Che Vialpando is the rep for Colorado and he is reaching out daily to demonstrate the School Broadcast Program and one of the newest programs they offer.

The Pixellot camera provides fully automated broadcasts. Over 250 units have been sold nationwide and Colorado has 10% of those. Che had one at the Summit that demonstrated its value. The leading-edge technology follows the action right along with the game. It is easily programmable by the school or district and comes on when programmed to, and streamed directly through the NFHS Network page.

## 6.3 Corporate

Assistant Commissioner Roberts-Uhlig and Commissioner Rhonda-Blanford-Green have several upcoming meetings to look at new categories for corporate sponsors.

6.4 Building Overview

Assistant Commissioner Ozzello gave the following report:

Items Completed 2016-2017

- Outdoor LED Security Lighting
- Security Cameras (4)
- Sealed all exterior windows
- Removed 3 diseased trees

Summer/Fall Maintenance Contracted

- Interior and Exterior Windows – Cleaned
- Carpet Cleaning – Zerorez
- Tile Wax – Acme
- Pest Control – The Edge
- Evaluation of custodial staff

Projected

- Interior paint
- Install security entry doors with keyless card
- Pave Parking Lot
- \*Purchase new printing machine (Sharon's Office)

\*Immediate need in the next six months

6.5 CHSAANow.com

Mr. Casey indicated he is entering 5<sup>th</sup> year. There is continued growth in paid views, which are at 11.2 million views; 11.7 visited. He will be try and meet with student journalism leaders.

6.6 CHSCA Report

Assistant Commissioner Ernie Derrera said approximately 800 coaches attended. The CHSACA president spoke with Commissioner Blanford-Green to expand relationship with the CHSAA. The executive director lives in Arizona, which President Lucas explained to the new members. He said he does a good job, but there is a disconnect. Mr. Derrera said president is the one that runs the association, and the executive director handles the financial piece, more organizational. Each sport has their own president. Mr. Casey thanked Mr. Baker for providing a table for him at the CHSCA clinic.

6.7 Participation numbers

Assistant Commissioner Brookens said she received good feedback from athletic assistants. Participation numbers are good, and are the highest number of participants ever per Mr. Casey.

## 6.8 Drone Policy

Assistant Commissioner Borgmann said a drone policy had been written for football at the recommendation of the National Federation. Representative Wilson said over the last 3 years three bills have been presented and his passed. He said one knows the impact of drones. The study should include the impact on high school sports. Policy should state regulated by the FAA. NF recommended this policy. Safety, athletic use, streaming content. Jim Wilson have FAA training and registration.

6.8.1 “The use of drones, also known as unmanned aerial vehicles, is prohibited for any purpose by any persons at all CHSAA-sanctioned events. This policy includes not only the restricted playing area of the venue(s), but also the physical confines of the entire stadium/field/arena structure. For the purposes of this policy, a drone is any aircraft without a human pilot on board.”

Revised drone policy:

“The use of drones, also known as unmanned aerial vehicles, is prohibited for any purpose by any persons at all CHSAA-sanctioned events, unless express written permission has been granted: 1) by CHSAA for playoff events, and 2) by the local school district for regular season events. This policy includes not only the restricted playing area of the venue(s), but also the physical confines of the entire stadium/field/arena structure. For the purposes of this policy, a drone is any aircraft without a human pilot on board.”

It was moved (Richard Hargrove), and seconded (Kelley Eichman) to accept the drone policy as revised. The motion passed unanimously.

## 7.0 2016-2017 AUDIT REVIEW

President Lucas introduced Mark Elmshouser for the audit review. He discussed the handouts to the board of directors, and the letter addressed to the board. He then reviewed the audit, and asked if anyone had questions. After some discussion, it was moved (Kelley Eichman), and seconded (Troy Baker) to accept the audit first reading. The motion passed unanimously.

## 7.7 Financial Report

Commissioner Blanford-Green thanked the staff for their work on new sites and efforts to keep expenses down. She is planning on a lunch and learn with the auditors.

### 7.7.1 Budget Committee Recommendation (Reimbursements)

Commissioner Blanford-Green made a recommendation to not reimburse schools this year. Mr. Durbin addressed reimbursements based on his work with the Budget Committee. The committee met in March and discussed not sending reimbursements. President Lucas commented that the association needs to be healthy.

Representative Wilson moved, based on the budget committee's recommendation, no reimbursement will be given until the 50% threshold is attained. Mr. Durbin seconded, and the motion passed.

## **8.0 BOARD OF DIRECTORS MEMBER REPORTS**

### 8.1 Colorado Association of School Boards

Not in attendance

### 8.2 Colorado Department of Education

Not in attendance

### 8.3 CADA

Mr. Cain said there was a CADA person at every table for the new Athletic Director's meeting, where CADA information was shared with all of them. President Lucas said this was very helpful for the new AD's. Mr. Derrera asked why there are so many new AD's every year, and how do we keep them? He said no job pays worse, and is easier to be an assistant principal. He asked what is being done at the local level. Mr. Baker said it takes a special person the wear all those hats.

### 8.4 CASE

President Lucas said the CASE conference was great and sold out quickly. They had some good speakers this year, and the exhibit hall was well received. Harry Bull will be new CASE president. Executive Director, Dr. Lisa Escárcega, is being more visible.

### 8.5 District Reports

Mr. Cain, District 1, asked if the board could ask the Tournament Playoff & Finance committee to look at language for financial reports (especially baseball). Also, asked if officials for contests in Grand Junction could be closer in proximity to that area, not from Fort Collins, Colorado Springs, or Denver. A school had a contract for a tennis tournament, and are not going to play, and will affect the tournament. He appreciates the bylaw being passed to penalize schools not fulfilling a contract. He also asked if we could come up with a more formalized process for adding a sport. One league should not be able to add a sport for the entire state. Commissioner Blanford-Green said the staff will write draft to present to the board in October.

Mr. Baker, District 7, said the turnover of athletic directors is frustrating. Feels there are those that do not want to be a part of the team. Only 4 out of 12 schools were represented at the All School Summit.

Mr. Hawkes, District 6, said the 5280 league talked about a district that lost two schools. Genoa-Hugo dropped, and TCA is cooping.

Mr. Hargrove, District 9, asked about where the reclassification committee is headed. There were conversations about the transfer rule and how to beat the system.

**11.0 ADJOURNMENT**

The meeting was adjourned at 3:00 pm.

## **SATURDAY, AUGUST 5, 2017**

### **9:00 am – 3:00 pm**

#### **12.0 FOCUS ON VISION FOR 2017-2018 SCHOOL YEAR**

- |      |                                    |                         |
|------|------------------------------------|-------------------------|
| 12.1 | Brand Commitment Statement         | (Rhonda Blanford-Green) |
| 12.2 | Middle Schools/Junior High Schools | (Rhonda Blanford-Green) |
| 12.3 | Changing Logo                      | (Ryan Casey)            |
| 12.4 | Board Goals/Expectations           | (Jim Lucas)             |
| 12.5 | Round Table                        | (Jim Lucas/Staff)       |

#### **\*\*Action Items**

#### **\*\*\*UPCOMING MEETING DATES\*\*\***

Thursday-Saturday, Sept. 14-16, 2017	Section 6 Meeting	Colorado
Wednesday	October 4, 2017	Bandimere
Wednesday	November 15, 2017	CHSAA office
Wednesday	January 24, 2018	Radisson
Wednesday	January 24, 2018	Hall of Fame - Radisson
Thursday	January 25, 2018	Legislative Council - Radisson
Wednesday	February 21, 2018	CHSAA office
Wednesday	April 25, 2018	Radisson
Thursday	April 26, 2018	Legislative Council - Radisson
Friday	June 1, 2018	CHSAA office
Sunday-Thursday	June 28-July 2, 2018	NF Summer Meeting-
Thursday-Sunday	August 2-5, 2018	Board of Directors Retreat New Member Orientation Vail Racquet Club, Vail, CO