

# COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION BOARD OF DIRECTORS MINUTES

Wednesday, January 24, 2018  
RADISSON DENVER SOUTHEAST

Meeting called to order at 8:00

## 1.0 ROLL CALL

All in attendance except Rick Logan and Jim Wilson.

## 2.0 APPROVAL OF MINUTES

It was moved (Doug Pfau), and seconded (Michael Hawkes) to approve the minutes from the November 15, 2017 meeting. The motion passed unanimously.

## 3.0 ADDITIONAL ITEMS

## 4.0 PRESIDENT'S AND COMMISSIONER'S REPORTS

### 4.1 President's Update

President Lucas introduced Tracey Johnson who replaced Jon DeStefano in January for the rest of 2018, and her term will expire in 2020. He then asked for a positive comment or phrase from the Board.

### 4.2 Commissioner's Update

Commissioner Blanford-Green welcomed the board and announced Ms. Coonts' retirement in June. She gave a preview of the Legislative Council Meeting. She is excited for the Legislative Council Meeting as she feels all involved have prepared and are ready to conduct a revised and professional meeting.

#### 4.2.1 Probation/Restriction Review for Action

President Lucas asked the board to review the list of restrictions and probations to approve for removal.

It was moved (Doug Pfau) and seconded (Michael Hawkes) to remove the listed schools from restriction. After discussion regarding Vail Christian, Doug rescinded his motion and moved to remove the listed schools from restriction, and seconded (Jeff Durbin). The motion passed with Vail Christian required to have administration on the bench with the coach.

It was moved (Paul Cain), and seconded (Kelley Eichman) to remove the listed schools from probation. The motion passed.

#### 4.2.2 Ticket Requests

#### 4.2.3 Outreach Schedule

Commissioner Blanford-Green indicated the Legislative Council representatives will be invited to attend CADA outreaches. She said review and discussion provided at the outreaches would be beneficial to members.

#### 4.2.4 Commissioner Goals

Commissioner Blanford-Green said she would provide a summary at the February board meeting.

##### 4.2.4a Commissioner Performance Review materials

President Lucas explained the process for the Commissioner's evaluation, and asked the board to email him by February 2.

#### 4.2.5 Arbiter/Planet High School – electronic platform

Commissioner Blanford-Green opened the discussion on pre-approved electronic forms and the vision to expand CHSAA's technology and communication platform. She introduced Joe Hawkins, CEO-President of Planet High School to address the board. After much discussion, questions and recommendations from members of the board, it was moved (Jeff Durbin), and seconded (Richard Hargrove) to adopt the Arbiter Athlete/Planet High School platform at the basic level. Assistant Commissioner Brookens addressed the board regarding the survey. 91% of the membership had minimal or no platform. Board members Paul Cain and Angie Sanders expressed concerns about cost and communication with membership. The motion passed 6-2. The adoption would require each school to pay \$1.00 per registered athlete. CHSAA will pay for all start-up and formatting costs.

### 4.3 Legal Update

Legal Counsel Alex Halpern said legal issues minimal. Sand Creek OCR complaint still in transition. Coach transfer from Eaglecrest to Vista Peak parents retained lawyer but through communication meeting with Commissioner Blanford-Green, the case was dropped. Mr. Halpern worked with Assistant Commissioner Derrera on wording of transgender policy. Terminology about selection on gender. Mr. Halpern and Commissioner Blanford-Green attended CASB Conference. It was a good meeting, and happy to meet Rhonda, but all agreed our visibility at the meeting needed to be revised.

#### 4.4 Tonight's Hall of Fame Banquet

Assistant Commissioner Borgmann said the major responsibility of the board is to be there to greet and mingle with the inductees, corporate partners, distinguished service award recipient.

### 5.0 **OLD BUSINESS**

#### 5.1 Treasurer's Update

Commissioner Blanford-Green reviewed the December 31 budget report and discussed some specific line items. It was moved (Doug Pfau), and seconded (Jeff Durbin) to approve budget report as presented. The motion passed unanimously.

#### 5.2 TV Update – NFHS National Network

Assistant Commissioner Borgmann reported that there are several parts to our relationship with the network. State playoff video streaming and the ownership of the state 4A/5A football and boys' and girls' basketball broadcast rights.

The CHSAA is remitted a sponsorship for championship rights.

The Network continues to grow in their current business model:

The Network aired 1,028 total events, which also included school broadcasted events. Through December 31 this school year, the Network has aired 1,544 events, including school broadcasted events.

Colorado has seen an increase in viewership/subscriptions. Football was up 5%, volleyball was up 10%, Boys' Soccer up 20% and Spirit up 40%.

Wrestling, basketball and track are the sports that garner more viewers. We will report the winter figures in April, and track figures in June.

The second piece of the NFHS Network is the School Broadcast Program. While we have over 100 schools signed up for the SBP, there are only about 60 active schools regularly airing events. Che Vialpando, Regional Network Liaison, we are normal for Colorado and other states. He also said that the AD turnover impacts participation in the program.

The Activation part of belonging to the Network is controlled by the account managers at the NFHS Network. Currently they have four and are hiring two more soon to keep up with the demand.

The Network continues to struggle with growth issues, having enough people to assist all the schools that are trying to build SBPs. But, the pendulum is swinging their way as recent changes in management have increased the activation process.

Finally, the Network introduced the unmanned camera program last year named Pixellot. Colorado has 24 Pixellot cameras in 19 schools which aired 572 contests last fall. The

cameras cost about \$5K each. Cameras are mounted in stadiums and gymnasiums and are programmed to cover the games from start to finish.

He indicated that these cameras are beginning to help jump start school broadcast programs that weren't previously engaged.

### 5.3 Corporate Update

Assistant Commissioner Roberts-Uhlig reported \$344,000 has been invoiced. We have received \$206,000. We have signed a new contract with Extreme Apparel for \$4,000. We have reacquired Army for \$8,000, but potentially \$10,000-\$15,000. We will also be signing with the National Guard. There are seven different companies on the docket scheduled to meet. We have a new partnership with Marriott Hotels beginning next year for a savings of \$105,000. There are approximately 20 hotel options. They are looking forward to connecting with schools to earn reward points.

### 5.4 Pilot Program Criteria

Assistant Commissioner Brookens said the bylaw and check list will clarify and assist with the process.

### 5.5 Technology Committee Update – RPI Formula Revision

Ryan Casey, Director of Digital Media, said the committee has met 6-8 times this year. The committee forwarded a detailed survey to the membership. The survey results indicated most like RPI, but want an additional seeding committee to complete brackets. Transparency is most important. He looked at all data, with seven different formulas, and final ranking to actual performance. Standard is most accurate. Mr. Cain said schools want more weight on winning percentage. 30/40/30 is what the Technology Committee would recommend. Mr. Hawkes wanted to give kudos to Mr. Casey for getting all information out to committee. He said two states have called Mr. Casey to inquire about our system. President Lucas thanked Mr. Hawkes, Mr. Cain, and Mr. Casey for their work on the committee. Mr. Pfau commented that the 25/50/25 formula is the best, and questioned the need for change.

## 6.0 NEW BUSINESS

### 6.1 CASB Meeting

Mr. Durbin said he had the opportunity to go to the CASB Convention, and indicated the CASSA/CHSAA breakfast meeting was not well attended due to conflicts with other meetings. Commissioner Blanford-Green indicated they will have a new format next year. He congratulated Mrs. Johnson, and said it is important to have a CASB voice.

## **7.0 APRIL 26, 2018 LEGISLATIVE COUNCIL**

### 7.1 Potential Bylaw Proposals – April 2018

Commissioner Blanford-Green will be sending out a meeting notice for the Handbook Sub-Committee. The meeting will be held February 19 with a work session, lunch session, and dinner session. February 20<sup>th</sup> will begin with a breakfast morning session. They will be submitting revisions to the board for consideration on transfers, CLOC, 1<sup>st</sup> year coaches, etc.

## **8.0 JANUARY 25, 2018 LEGISLATIVE COUNCIL REVIEW**

### **(Note: Bring Your Legislative Council Packet)**

### 8.1 Orientation (Rhonda Blanford-Green)

The staff reviewed Legislative Council Bylaws with the board.

### 8.2 Proposals for Board of Directors Comment (enclosed) (Staff)

- 8.2.1 ADM 1 – Add a New Activity - Bethany (Board of Directors)
- 8.2.2 ADM 2 – Eligibility Regain Date Modification-Jenn (Board of Directors)
- 8.2.3 ADM 3 – Clarifying Age Exception-Rhonda (Board of Directors)
- 8.2.4 ADM 4 – State Statute Compliance-Rhonda (YWKC League)
- 8.2.5 ADM 5 – Legal Guardian Clarification-Rhonda (Board of Directors)
- 8.2.6 ADM 6 – Eliminate Outdated Bylaw-Ernie (Board of Directors)
- 8.2.7 ADM 7 – Enrollment Waiting Lists-Ernie (Board of Directors)
- 8.2.8 ADM 8 – Hardship Considerations-Rhonda (Board of Directors)
- 8.2.9 ADM 9 – Emancipated Students-Tom (Board of Directors)
- 8.2.10 ADM 10 – Homeless Students-Tom (Board of Directors)
- 8.2.11 ADM 11 – Sunday Contact – Seniors-Bethany (Board of Directors)
- 8.2.12 ADM 12 – Foundation Benefit Contest-Rhonda (Board of Directors)
- 8.2.13 ADM 13 – Student Due Process Procedure-Jenn (Board of Directors)
- 8.2.14 ATH 1 – Maximum Number of Contests - Baseball(Centennial & Continental Leagues)  
Maximum Innings Individual – Baseball-Bert
- 8.2.15 ATH 2 – Season of Sport – Football-Bud (Centennial League)
- 8.2.16 ATH 3 – Equipment Dates – Football-Bud (Tri Peaks League)
- 8.2.17 POL 1 – Sanctioning a New Activity-Bethany (Board of Directors)
- 8.2.17 POL 2 – State Statutes Application-Bert (Board of Directors)
- 8.2.18 ADM 2a – Greeley Central to play up to the 4A classification (Northern)  
in Cross Country, Football, Girls’ Tennis, Track and Field, and Wrestling-Rhonda
- 8.2.19 ADM 2b – Montezuma-Cortez to stay in 3A classification (Intermountain)  
for Cross Country, Track and Field, and Wrestling  
except football which would remain 2A-Rhonda
- 8.2.20 ADM 2c – Skyline High School to play up to the 4A (Tri-Valley League)  
classification in Cross Country, Football, Boys’ and Girls’ Golf,  
Spirit, Girls’ Tennis, Girls’ Swimming, Track and Field, and Wrestling-Rhonda
- 8.2.21 ADM 2d – Golden View Academy remove probation status (Board of Directors)

- Victory Prep Academy remove probation status-Bethany
- 8.2.22 ADM 2e – Fort Lupton placed down to 3A for team sports (Colorado 7 League)  
except football which would remain 2A-Bert
- 8.2.23 ADM 2f – Allow Holly to join the Santa Fe League for (Arkansas Valley League)  
Basketball and volleyball-Rhonda
- 8.2.24 ADM 2g – Enrollment change for Lake County-Bert (Frontier League)
- 8.2.25 ADM 2h – St. Mary’s High School to 2A in baseball-Bert (Tri-Peaks League)
- 8.2.26 ATH 3a – Class 2A Cross Country – minimum number of (San Juan Basin League)  
runners per team, three per gender for regional and state-Jenn

8.3 Nominations, Board of Directors Openings (4-year terms)

President Lucas asked the members of the board to share their recommendations for their replacements.

8.3.1 Replacement Board member for Paul Cain, District 1

Replacement will be from the Western Slope League – Luke DeWolfe

8.3.2 Replacement Board member for Rick Logan, District 2

Replacement will be from the Northern League to finish his term (2 years).  
(no vote in April necessary) – Chase McBride

8.3.2 Replacement Board member for Loren Larrabee, District 5

Replacement will be from the Confluence League – Femi Alao

8.3.3 Replacement Board member for Joe Garcia, District 8

Replacement will be from the Black Forest League. – Don Steiner

**9.0 BOARD OF DIRECTORS AND DISTRICT REPORTS**

9.1 District Reports

District 1 - San Juan, Southwestern, Western Slope

Mr. Cain said there is frustration when state spirit is held, and wondered if it could be scheduled at the beginning of the year. Mrs. Berry said changes in the dates would negatively impact participation of teams at National Events. Date change may also impact small schools’ ability to participate with dual athletes. She asked if surveys to Athletic Directors could be sent to League Presidents to help with discussion. Mr. Cain asked if there could be a pay increase for post season officials. Associate Commissioner Robinson said the officials’ group presidents agree this discussion has increased for regular season and playoffs. He will take the topic to the CHSOA.

District 2 - Centennial, Frontier, Northern, Tri-Valley

Mr. Logan was not present, but Commissioner Blanford-Green said he wanted to thank the board for reaching out to him during his recovery.

District 3 - High Plains, Lower Platte, Mile High, North Central,  
Patriot, Union Pacific, YWKC

Mr. Pfau said the CADA outreach was well attended.

District 4 - Colorado 7, East Metro, Jefferson County

Mrs. Sanders was concerned about the cost for Arbiter program, which would be over \$12,000 for her school district.

District 5 - Confluence, Denver, Metropolitan

Mr. Larrabee had no report.

No report

District 6 - Continental, Front Range, 5280

Mr. Hawkes had nothing to report.

District 7 - CS 4A Metro, CS 5A Metro, Pikes Peak, Tri-Peaks, West Central

Mr. Baker had no report.

District 8 - Black Forest, Fisher's Peak, Intermountain, Southern Peaks

Mr. Garcia thanked Assistant Commissioners Ozzello, and Roberts-Uhlig for attending their league meetings.

District 9 - Arkansas Valley, Santa Fe, South Central

Mr. Hargrove had questions regarding girls wrestling, which were answered by Assistant Commissioner Derrera. He thanked Associate Commissioner Robinson and Assistant Commissioner Brookens on attending their outreach and thanked CADA as well.

At Large – District 1, 5, 6

Mrs. Berry had no report. She thanked the board for answering questions regarding football, basketball, etc.

At Large – District 7, 8, 9

Mrs. Eichman had nothing to report. She thanked the CHSAA staff for all they do.

### 9.3 Association Reports

#### 9.3.1 Colorado Association of School Boards

Mrs. Johnson thanked the board, and Ms. Coonts for her work preparing her for the January meetings.

#### 9.3.2 Colorado Department of Education

Mrs. Dunaway said Pam Manzanec, District 4 (all of eastern Colorado), resigned from the State Board, effective January 31. Her position will be up for election in November 2018. All state standards are being reviewed and revised, with approval by the state board complete by July 2018. Commissioner Anthes continues to encourage collaboration and communication internally and externally. CDE is aware of the mental health issue our state and nation is facing, and will continue to explore resources and ways to support school districts. Current CDE focus is on the legislative session.

#### 9.3.3 CADA

Mr. Cain had no report.

#### 9.3.4 CASE

President Lucas indicated he had no communication from Principals. The Winter leadership meeting is next week. Mr. Durbin said he has had great conversation with Executive Director, Lisa Escárcega, and things going well.

#### 9.3.5 Current Bill Status

Assistant Commissioner Borgmann said he is monitoring the process on bills that have been submitted. The CHSAA has been informed that a "parental notification" bill may come forward.

#### 9.3.6 Legislative Update

Mr. Wilson was not present, but Commissioner Blanford-Green reported on the February 21<sup>st</sup> breakfast/meeting at the Capitol. She also reported on the links created by Ms. Joannie Green to keep us informed on educational bills.



**10.0 ADJOURNMENT**

It was moved ( and seconded ( to adjourn. Meeting was adjourned at 12:00.

\* = Action Items

---

**\*\*\* UPCOMING MEETING DATES \*\*\***

Wednesday	February 21, 2018	CHSAA office
Wednesday	April 25, 2018	Radisson
Thursday	April 26, 2018	Legislative Council - Radisson
Friday	June 1, 2018	CHSAA office
Sunday-Thursday Chicago	June 28-July 2, 2018	NF Summer Meeting-
Thursday-Sunday	August 2-5, 2018	Board of Directors Retreat New Member Orientation Vail Racquet Club, Vail, CO