

SAMPLE "WELCOME" PUBLIC ADDRESS ANNOUNCEMENTS

GOOD (AFTERNOON) (EVENING) (MORNING). WELCOME TO ____ (Your School Name Here) HIGH SCHOOL FOR TODAY'S CONTEST AGAINST _____ (Opponent's School Name) HIGH SCHOOL.

EDUCATIONAL ATHLETICS – INCLUDING GAMES LIKE THIS ONE - TEACH LIFETIME VALUES SUCH AS RESPECT FOR YOUR OPPONENTS, COACHES, OFFICIALS AND CLASSMATES. THERE ARE FEW BETTER PLACES THAN ATHLETIC COMPETITION TO DEMONSTRATE RESPECT FOR OTHERS. BY YOUR DEMONSTRATION OF RESPECT FOR THOSE PARTICIPATING AND WATCHING TODAY YOU UNDERSCORE THAT THE MOST IMPORTANT PART OF HIGH SCHOOL COMPETITION IS THE PEOPLE INVOLVED AND NOT THE GAME ITSELF.

ONCE AGAIN, WELCOME TO _____ HIGH SCHOOL AND TODAY'S GAME.

GOOD (AFTERNOON) (EVENING) (MORNING). WELCOME TO ____ (Your School Name Here) HIGH SCHOOL FOR TODAY'S CONTEST AGAINST _____ (Opponent's School Name) HIGH SCHOOL.

THE PRODUCT OF HIGH SCHOOL SPORTS IS NOT STATE CHAMPIONSHIPS, BUT THE DEVELOPMENT OF LIFETIME VALUES SUCH AS RESPECT. INTERSCHOLASTIC COMPETITION TEACHES RESPECT, NOT ONLY FOR THE GAME, BUT FOR THOSE WHO PLAY IT, COACH IT AND WATCH IT. THE LESSONS OF RESPECT EXTEND BEYOND THE PLAYING FIELD AND INTO THE CLASSROOM AND OUR DAILY LIVES.

ONCE AGAIN, WELCOME TO _____ HIGH SCHOOL AND TODAY'S GAME.

GOOD (AFTERNOON) (EVENING) (MORNING). WELCOME TO ____ (Your School Name Here) HIGH SCHOOL FOR TODAY'S CONTEST AGAINST _____ (Opponent's School Name) HIGH SCHOOL.

THE TWO TEAMS INVOLVED IN TODAY'S/TONIGHT'S GAME ARE MEMBERS OF THE 338-SCHOOL COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION AND ARE COMMITTED TO THE SPORTSMANSHIP GOALS OF THE CHSAA. CHSAA MEMBER SCHOOLS CHEER FOR THEIR TEAM AND NOT AGAINST THE OPPONENTS OR OFFICIALS.

THE TEAMS PLAYING TONIGHT REMIND YOU THAT SPORTING BEHAVIOR IS TAKING PRIDE IN YOUR SCHOOL, YOUR TEAM AND YOURSELF. IT IS RESPECT FOR THE SPORT OF BASKETBALL AND FOR THOSE WHO COMPETE IN IT. IT MEANS TAKING PERSONAL RESPONSIBILITY FOR KEEPING THIS GAME AT A HIGH LEVEL OF FAIR PLAY.

THIS GAME TONIGHT IS AN EDUCATIONAL ACTIVITY AND BECAUSE THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION MEMBER SCHOOLS HAVE ESTABLISHED HIGHER BEHAVIORIAL STANDARDS FOR ITS CONTESTS, WE EXPECT THOSE IN ATTENDANCE TONIGHT TO MEET THESE HIGHER STANDARDS.

THAT MAY MEAN STOPPING THIS CONTEST TO ADDRESS ANY SPORTING BEHAVIOR CONCERNS. THOSE VIOLATING THE BEHAVIOR STANDARDS OF THIS CONTEST ARE SUBJECT TO EJECTION FROM THE FACILITY. PLEASE ENJOY THE GAME WITHOUT TAUNTING, AND THROUGH THE POSITIVE ENCOURAGEMENT OF YOUR TEAM.

SPORTING BEHAVIOR IS APPRECIATION OF ALL PERFORMANCES AND THE GRACEFUL ACCEPTANCE OF RESULTS.

ONCE AGAIN, WELCOME TO _____ HIGH SCHOOL AND TODAY'S GAME.

Special Sporting Behavior Hits (for When Crowd Acts Up)

THE SUCCESS OF HIGH SCHOOL ATHLETICS IS BASED ON THE COMPONENTS OF POSITIVE SPORTING BEHAVIOR AND RESPECT. SHOW YOUR SUPPORT FOR THE PLAYERS. . .AND THE CONTRIBUTIONS OF OUR OFFICIALS.

SHOW YOUR POSITIVE APPRECIATION FOR THE EFFORTS OF EVERYONE INVOLVED IN TODAY'S GAME FROM THE PLAYERS, TO THE COACHES, TO THE OFFICIALS. POSITIVE SPORTING BEHAVIOR CAN BE YOUR SCHOOL'S DEFINING MOMENT.

LADIES AND GENTLEMEN, THE REASON WE PLAY THESE GAMES IS TO GIVE OUR CHILDREN AN EDUCATIONAL EXPERIENCE. POOR SPORTING BEHAVIOR AND TAUNTING WILL NOT BE TOLERATED. SHOW YOUR SUPPORT FOR YOUR TEAM WITH YOUR CHEERS.

CHEERS, NOT JEERS, ARE WHY THESE KIDS ARE PLAYING THE GAME. SHOW YOUR RESPECT FOR THE KIDS PLAYING BY YOUR CHEERS.

PARENTS AND ADULTS IN ATTENDANCE TODAY, WE HAVE A SPECIAL REMINDER FOR YOU: PART OF THE MISSION OF EDUCATIONAL ATHLETICS IS TO TEACH ALL STUDENTS HOW TO BEHAVE AT INTERSCHOLASTIC CONTESTS. BUT IF THEIR ADULT ROLE MODELS CANNOT ESTABLISH HIGHER STANDARDS OF BEHAVIOR, WE CANNOT EXPECT OUR CHILDREN TO.

PROMOTING SPORTSMANSHIP

Announcers should make the following PSA a part of their script of announcements prior to, during, and after the game.

PSA #1

THE SCORE OF ANY ATHLETIC EVENT IS GENERALLY FORGOTTEN OVER TIME, BUT THE ACTIONS OF THE PLAYERS, COACHES AND SPECTATORS ARE REMEMBERED. THE NEXT TIME YOU ATTEND A HIGH SCHOOL GAME, THINK OF HOW HISTORY WILL REMEMBER YOU. GOOD SPORTS SHOW YOU HOW TO PLAY THE GAME. A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND (YOUR SCHOOL NAME HERE).

PSA #2

ETHICS, INTEGRITY AND RESPECT ARE VALUES IMPORTANT IN OUR DAILY LIVES. ON THE PLAYING FIELD, THEY ARE TRANSLATED INTO THE WORD SPORTING BEHAVIOR. SPORTING BEHAVIOR IS ONE OF THE STRONGEST EDUCATIONAL LESSONS AND LIFETIME VALUES TAUGHT BY INTERSCHOLASTIC ATHLETICS. REMEMBER, SPORTING BEHAVIOR - "IT'S THE ESSENCE OF THE GAME". A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND (YOUR SCHOOL NAME HERE).

PSA #3

AN EDUCATIONAL ENVIRONMENT IS CRITICAL TO THE SUCCESS OF HIGH SCHOOL ATHLETICS. AN IMPORTANT PART OF THAT ENVIRONMENT IS PLANNING FOR GOOD SPORTING BEHAVIOR. WITHOUT GOOD SPORTING BEHAVIOR ON THE PLAYING FIELD, THE LESSONS LEARNED LOSE THEIR VALUE. REMEMBER THE NEXT TIME YOU ATTEND AN INTERSCHOLASTIC EVENT THAT YOU ARE REALLY INSIDE A CLASSROOM WHERE GOOD SPORTS RECEIVE THE HIGHEST GRADES. A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND (YOUR SCHOOL NAME HERE).

PSA #4

WINNING - THE "NUMBER ONE" SYNDROME - IS THE NUMBER ONE PROBLEM IN INTERSCHOLASTIC ATHLETICS. HIGH SCHOOL ATHLETICS ARE TRULY EDUCATIONAL IN NATURE, AND AMONG THE VALUES LEARNED ARE THOSE ASSOCIATED WITH GOOD SPORTING BEHAVIOR. BEING NUMBER ONE IN SPORTING BEHAVIOR IS EDUCATIONALLY MORE IMPORTANT THAN BEING "NUMBER ONE." SPORTING BEHAVIOR - "IT'S THE ESSENCE OF THE GAME". A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND (YOUR SCHOOL NAME HERE).

PSA #5

THE DICTIONARY DEFINES GOOD SPORTING BEHAVIOR AS PLAYING FAIR AND BEING A GOOD WINNER AND LOSER. WE OFTEN FORGET THAT IT IS MORE IMPORTANT TO BE GRACIOUS IN VICTORY. GOOD SPORTING BEHAVIOR GIVES US A STANDARD TO FOLLOW AT ALL TIMES. REMEMBER, SPORTING BEHAVIOR - "IT'S THE ESSENCE OF THE GAME". A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND (YOUR SCHOOL NAME HERE).

PSA #6

A COACH ONCE WROTE, "WHEN WE LOSE WITHOUT EXCUSES AND WHEN WE ACKNOWLEDGE THE BETTER TEAM, WE PLACE WINNING AND LOSING IN THEIR PROPER PERSPECTIVE. THAT'S WHEN WE FIND OUT IF WE CAN BE GOOD SPORTS." SPORTING BEHAVIOR IS A GOAL TO STRIVE FOR AT ALL TIMES, IN ATHLETICS AND OUR DAILY LIVES. SPORTING BEHAVIOR - "IT'S THE ESSENCE OF THE GAME". A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND (YOUR SCHOOL NAME HERE).

PSA #7

YOUR TICKET TO AN INTERSCHOLASTIC ATHLETIC EVENT IS A PRIVILEGE, A PRIVILEGE TO WATCH YOUNGSTERS LEARN ON THE PLAYING FIELD. ONE OF THE LESSONS TAUGHT TO PLAYERS IS ONE SPECTATORS CAN FOLLOW AS WELL - THAT OF ROLE MODELING GOOD SPORTING BEHAVIOR. UNRULY BEHAVIOR IS UNACCEPTABLE IN THE CLASSROOM, AND ATHLETICS ARE A CLASSROOM.