Game Management &
Sportsmanship Expectation
Guide

Check me out online!!
www2.chsaa.org/Sports and Activities/Sportsmanship/Guide

“WE CHEER FOR OUR TEAM NOT AGAINST OUR OPPONENTS”
Forward

Beyond Sportmanship: We Are CHSAA Leadership Initiative
“Leadership is an emotional commitment”

The Colorado High School Activities Association has a comprehensive, effective, yet simple SPORTING BEHAVIOR program for Colorado high schools.

By following this Game Management and Sporting Behavior Expectations Guide, you can create a positive competitive sporting environment that includes a commitment from all involved constituents.

In this guide, you will find information that will help you plan your year with sportsmanship in mind.

1. 2019-2020 Best Cheering Student Body!
   Note CHSAA Twitter: @CHSAA – use #backmyschool or CHSAA Instagram: @CHSAA – use #backmyschool.
2. Pre-season Seminars with Player, Coach, Fan, Parent are Critical.
3. Promoting Sportsmanship
4. Crowd Control
5. Post-Game Evaluations of Officials: Interactive at chsaa.org/coach/rate- your-contest-official or Arbitersports.com/Evaluation (24 hours after the contest).
8. Plan your Positive Coaching 2019-2020 Seminar

The goal of this guide is to supplement your school’s operation manual with specific procedures that relate to positive sporting behavior expectations and game day management.
Focus on the Competitive Journey

"Victory is in the quality of the competitive journey and not in the final score", (edited Mike Marshall).

"Good Sportsmanship begins with an understanding that the principle nature of athletics and activities are an integral part of the educational process, presenting innumerable opportunities to be part of something bigger than one individual or one school community."

High school will be the last time most CHSAA participants will be involved in organized athletics and activities. The statistics show that only 3.4% of CHSAA participants will compete beyond the interscholastic platform. The timeline to be impactful with our message is very short so we take our role seriously. Our responsibility as a three-hundred and fifty-five (355) school membership, Board of Directors and Association staff is to ensure that high school opportunities are meaningful for all entities (students, coaches, officials, fans, parents, and school communities).

Sportsmanship matters! We remain intentional about our message, expectations and educational outreach because we know that the teaching of good sportsmanship offers the ideal experience for participants to develop life skills such as teamwork, character, overcoming adversity, humility and respect for others.

Reclaiming sportsmanship and civility to CHSAA programs as an educationally based platform has no gray areas when we truly embrace our purpose, our mission and our vision. Together we create a lifetime of positive memories and what we permit, we promote.

We Are All CHSAA! Do Your Part!

Rhonda Blanford-Green
CHSAA Commissioner
SPORTSMANSHIP

BEST PRACTICES SEMINARS AND MORE...

Patriot League – Signs are posted at gymnasium entrances with sportsmanship messages and expectations. Subsequent public-address announcements are appropriately scheduled to tie together the messages on the signage.

Palmer Ridge and Lewis Palmer plan inter-school gatherings at the local YMCA to discuss behavior expectations at all games and activities between the two rival schools.

Twin Peaks administration created a Coaching Boys into Men program while creating a Good Leader activity for girls. The two initiatives together, plan for and conduct welcoming environments for visiting teams.

Liberty Common has in place a red/yellow card system for individuals or fan bases showing poor sportsmanship. Students and administrators issue these cards.

Manitou Springs’ Green Machine is responsible for monitoring and correcting fan behavior. There biggest issue has been poor parent behavior.

Student leaders from Mountain Range’s Crew of the Mountain Dew are responsible for its school’s fan behavior and have established an ongoing program with high-expectations.

Separately, the Front Range, Santa Fe, and Skyline leagues annually conduct a sportsmanship seminar with 5-6 students from each school.
WHAT’S HAPPENING THIS YEAR

1. Local Sportmanshisp Seminars are the norm again this year. Plan to create your own league seminar. For information and support contact Tom Robinson in the CHSAA office at trobinson@chsaa.org.

2. The 2019 Game Management Preseason Planning Form is now on the CHSAA Digital Platform. Do not fax or mail it to CHSAA. Go online to CHSAA Digital Platform and fill out this form.

3. The 2020 End of the Year Assessment Report is now on the CHSAA Digital Platform. You will be reminded in May to submit this report. It should reflect on your plan for the year

4. The Banner Attachment Program: If you agreed to participate in the Banner Attachment Program last year, you will receive your banner in November, along with the Banner Attachment contract. See #5 below.

5. Banner Attachment Program Criteria: Sign a contract to “Cheer for Your Team and Not Against Your Opponent”. Reward Random Acts of Sportmanship, and send in your Sportmanship Planning Report and End of Year Sportmanship Assessment Report. The Banner Attachment contract, planning and assessment forms can be found on CHSAA.org. If you want to participate in the program, please contact Monica at 303-364-1337 or mtillman@chsaa.org

6. CHSAA Venue Sportmanship Expectation Poster. Details are below regarding this new program. Download the poster at www.chsaanow.com.

7. Back My School Contest Rules 2019-2020 This year, the CHSAA will host the Back My School contest. Back My School’s goal is to find the best cheering student body in the state of Colorado. The winner of the contest will receive recognition by the CHSAA at a state championship event and an award for its athletic department.

HERE IS HOW YOUR SCHOOL CAN COMPETE:

- Take a picture or short video of your student section at a game.
- Tweet or Instagram the picture or video. Tag @CHSAA.
- In the post, use hashtag #backmyschool and your school name. Encourage your students to like, retweet or favorite the post!

Three finalists will be announced the last week in November and the winner determined by like votes online.
Dear Athletic Director, School Personnel, and Game Managers,

The CHSAA Sportsmanship Committee is recommending a game management tool that will consistently address fan behavior at all CHSAA sponsored competitions. The tool incorporates philosophy, signage, and an active game manager.

**Philosophy**

Effective game managers, during any level of competition, are physically present and engaged. They are prepared to offer verbal expectations and warnings and willing to remove or eject individuals who are not in compliance with making the CHSAA contest environment the most enjoyable it can be for all participants.

Under the category of being physically present, execution of the philosophy is based on the following color grid: White-Yellow-Orange-Red-Black.

**White** – The game manager is disengaged and unaware of what is going on during the contest—Clueless

**Yellow** – Greets officials, teams, and workers, et al. At this level, the game manager does the bare minimum.

**Orange** – This game manager is engaged and truly wants the best possible enjoyment for everyone:

**THIS IS THE IDEAL GAME MANAGER**

**Red** – This game manager is hypersensitive and doesn’t use any discretion or problem-solving techniques. He wants to Red Card everyone. No one at the contest has any fun.

**Black** – The lights are out and everyone has left the venue well before the game was over.

**Signage**

Consistent messaging of the CHSAA philosophy is shown on the next page in the poster that displays the CHSAA Venue Sportsmanship Expectation:

- Cheer For Your Team Not Against Your Opponent
- Respect for Officials, Coaches, Players, and One Another
- No Foul Language or Taunting In Any Form

The signage is a contract that upon entering a venue to attend a contest, a fan agrees to comply with the high standards listed above.
What Are You (Game Manager/Administrator) Expected to do?

1. Go to CHSAANOW.com and download the 11x17 color version of the poster shown on the next page, laminate it, and post at or in all your contest venues.

2. Download the Yellow and Red Card templates. Note: the Yellow and Red Cards when used are the lowest level of confrontation. Give one out and witnessed the results.

3. Fill out on the digital platform, Planet High School, the Game Management Preseason Planning Form. It includes the fact that you will download and post the poster in your all your venues.

4. Print and distribute the 8.5x11 black and white poster to your parents at your fall parent meetings.

If you have any questions or concerns, please contact Tom Robinson at trobinson@chsaa.org or 303-344-5050.
THIS VENUE’S SPORTSMANSHIP EXPECTATIONS

- Cheer for your team
- Respect officials, coaches, players, and one another
- No foul language or taunting in any form

Don’t get carded

By entering this venue you are agreeing to abide by these high standards.
SCRIPTED PRE-SEASON SEMINARS/MEETINGS WITH PLAYERS, COACHES & PARENTS

Schedule meetings with the student athletes, coaches, and parents, cheerleaders, and other student groups (i.e. bands) prior to the start of each sport season to present the expectations and conduct guidelines of your athletic program, school and the Colorado High School Activities Association. The following are the conduct guidelines that should be shared with the each of the constituent groups in your school:

COACH...

➢ Exemplify the highest moral character, behavior and leadership, adhering to strong ethical and integrity standards. Practicing good citizenship is practicing good SPORTING BEHAVIOR!

➢ Respect the integrity and personality of the individual athlete.

➢ Abide by and teach the rules of the game in letter and in spirit.

➢ Set a good example for players and spectators to follow--please refrain from arguments in front of players and spectators; no gestures which indicate an official or opposing coach does not know what he or she is doing or talking about; no throwing of any object in disgust. Shake hands with the officials and the opposing coaches before and after the contest in full view of the public.

➢ Respect the integrity and judgment of game officials. The officials are doing their best to help promote athletics and the student/athlete. Treating them with respect, even if you disagree with their judgment, will only make a positive impression of you and your team in the eyes of all people at the event.

➢ Display modesty in victory and graciousness in defeat in public and in meeting/talking with the media. Please confine your remarks to game statistics and to the performance of your team.

➢ Instruct participants and spectators in proper SPORTING BEHAVIOR responsibilities and demand that they make SPORTING BEHAVIOR the No. 1 priority.

➢ Develop a program that rewards participants and spectators for displaying proper SPORTING BEHAVIOR and enforces penalties on those who do not abide by SPORTING BEHAVIOR standards.

➢ Be no party to the use of profanity or obscene language, or improper actions.

To the best of my ability I, ______________________________, agree to adhere to the conduct guidelines as listed above.
STUDENT-ATHLETE...
➢ Accept and understand the seriousness of your responsibility, and the privilege of representing the school and the community.
➢ Live up to the standards of SPORTING BEHAVIOR established by the school administration and the coaching staff.
➢ Learn the rules of the game thoroughly and discuss them with parents, fans, fellow students and elementary students. This will assist both them and you in the achievement of a better understanding and appreciation of the game.
➢ Treat opponents the way you would like to be treated, as a guest or friend. Who better than you can understand all the hard work and team effort that is required of your sport?
➢ Wish opponents good luck before the game and congratulate them in a sincere manner that you would like to be greeted following either victory or defeat.
➢ Respect the integrity and judgment of game officials. The officials are doing their best to help promote you and your sport. Treating them with respect, even if you disagree with their judgment, will only make a positive impression of you and your team in the eyes of the officials and all people at the event.

To the best of my ability I, _____________________, agree to adhere to the conduct guidelines as listed above.

CHEERLEADERS...
➢ Understand the seriousness and responsibility of your role, and the privilege of representing the school and the community.
➢ Learn the rules of the game thoroughly and discuss them with parents, fans, fellow students and elementary students. This will assist both them and you in the achievement of a better understanding and appreciation of the game.
➢ Treat opposing cheerleaders the way you would like to be treated, as a guest or friend. Who better than you can understand all the training and team effort that goes into a cheerleading squad?
➢ Wish opposing cheerleaders good luck before the game and congratulate them in a sincere manner following either victory or defeat.
➢ Establish standards of desirable behavior for the squad and attempt in a cheerful manner to transfer that to your spectators.
➢ Select positive cheers that praise your team without antagonizing the opponents.
➢ Encourage a positive crowd alternative when booing or an inappropriate chant begins by starting a popular cheer.
➢ Use discretion in selecting the times to cheer. Give the opposing school the same amount of time your squad would want in performing cheers, and treat opposing players like you would treat your own team.
➢ Give encouragement to injured players and recognition to outstanding performances for both teams.
➢ Respect the integrity and judgment of game officials. Treating them with respect, even if you disagree with their judgment, will only make a positive impression of your team, and the community, in the eyes of the officials and all people at the event.

To the best of my ability I, ______________________________, agree to adhere to the conduct guidelines as listed above.
OTHER STUDENT GROUPS (PEP CLUBS, BAND, ETC.)...

➢ Establish themselves as leaders in their conduct before, during and after contests and events. Always provide positive support for your team, rather than intimidating or ridiculing the other team.

➢ Assist cheerleaders with yells, chants, etc., and be a working part of pep assemblies, with preparation, organization, and involvement.

➢ Treat opposing players, coaches, spectators and support groups with respect and enthusiasm.

➢ Conduct themselves in an exemplary manner. Remember, you represent your school both home and away.

➢ Respect the integrity and judgment of game officials. Treating them with respect, even if you disagree with their judgment, will only make a positive impression of your group, your team and the community, in the eyes of all people at the event.

➢ Be an exemplary role model by positively supporting teams in every manner possible, including contest of cheers and signs.

To the best of my ability I, ______________________________, agree to adhere to the conduct guidelines as listed above.

Create a flier with conduct guidelines to hand out to spectators at every home contest of each sport. The flier should be given to the spectators as they enter any contest.
PARENTS/SPECTATORS

➢ Remember that you are at a contest to support and yell for your team and to enjoy the skill and competition; not to intimidate or ridicule the other team and its fans.

➢ Remember that school athletics are learning experiences for students and they may make mistakes. Praise student-athletes in their attempt to improve themselves as students, as athletes and as people as you would praise a student working in the classroom.

➢ A ticket is a privilege to observe the contest, not a license to verbally assault others and be generally obnoxious.

➢ Learn the rules of the game, so that you may understand and appreciate why certain situations take place.

➢ Show respect for the opposing players, coaches, spectators and support groups. Treat them as you would treat a guest in your own home.

➢ Respect the integrity and judgment of game officials. Understand that they are doing their best to help promote the student/athlete, and admire their willingness to participate in full view of the public.

➢ Recognize and show appreciation for an outstanding play by either team.

➢ Refrain from the use of any controlled substances (alcohol, drugs, etc.) before, and during games, and afterwards on or near the site of the event (i.e., tailgating.)

➢ Use only those cheers that support and uplift the teams involved.

➢ Recognize and compliment the efforts of school and league administrators for their efforts in emphasizing the benefits of educational athletics and the rule of good SPORTING BEHAVIOR to that end.

➢ Be a positive role model through your own actions and by censuring those around you at events whose behavior is unbecoming.

To the best of my ability I, ____________________________, agree to adhere to the conduct guidelines as listed above.

You should provide each person in attendance with two copies of their conduct guidelines. Each person should sign both and return the other to the administrator. In addition, you should use the sportsmanship video that is included with this guide.
Game Management

1. OFFICIALS

1.1 Dressing Room- Restrictions/Supplies. Where possible the official's dressing room should be located in an area with the most direct access to the playing field and or court. The officials' dressing room shall be used as a changing area for game officials only. It should be private. No other individuals shall have access to this area for any purposes unless they can be identified as game management, CHSAA personnel, and/or the officiating observer. The room shall be stocked with water. It is recommended that soft drinks and/or isotonic beverages be made available. A sign should be placed on the officials’ dressing room door the states: “Officials’ Dressing Room. No admittance per CHSAA.”

Please note that for some sports like soccer, baseball, softball, etc, games are played at sites that have no designated dressing areas for officials. Designated parking areas that include a temporary means for private dressing/changing, is strongly encouraged.

1.2 Emphasis:

Security- It is the responsibility of game management to provide security escort for game officials to and from the playing field or court. If possible, the officials should be greeted upon arriving at the game site and then escorted to the parking lot.

1.3 Arrival at Site-Game officials are required to arrive at the game site per their officiating association’s policy. If an official arrives at the game site within 15 minutes of the start of the game, game management should contact the CHSAA office after the game. To know this a greeter is recommended.

1.4 Communication with Officials-Except for contact as is necessary by game management (Athletic Directors on site should identify themselves to the officials) all others are prohibited from talking to the officials before, during, at halftime or after games concerning matters related to the game. Officials are asked to report any such violations to the CHSAA office.

1.5 Halftime-Officials will delay leaving the playing field or court until players and coaches have left at halftime. Security should escort officials to their dressing room and prevent contact or conversation between coaches and officials.

1.6 End of Game-Officials should leave the court immediately following the end of the game unless their sport officiating procedures require otherwise. In either case, security should escort officials to their dressing room and prevent contact or conversation between anyone and officials.
1.7 **CHSAA By-law-2230**-Game officials are an integral part of interscholastic activities and have been entrusted with the conduct of the event. Derogatory statements or conduct concerning game officials, during actual games, interviews, or at other times by student participants, coaches or other representatives of a school are considered detrimental to the orderly conduct of interscholastic activities programs.

**Officials Appreciation is essential. Know and participate in the 2019-2020 appreciation weeks: September 23-27; January 27-31; April 20-24.**
2. GAME PROCEDURES

2.1 CHSAA Sport Bulletins-You should find the detail of the game procedures for each sport in its respective sport bulletin and/or online at the CHSAA website.

2.2 Sporting Behavior Cards-The Officials shall provide each varsity coach with a business size card with their sports officiating association’s sportsmanship statement. This card, which also contains the names of the officiating crew, shall be presented at time that is designated by that sports pre-game procedure. Both opposing coaches are asked to evaluate the crew of officials after the game. In Arbiter click on the Evaluation tab. If you do not use Arbiter click on CHSAANow.com/CHSAA.org/Coach/Rate Your Contest Official. Make a pdf of this evaluation and email to trobinson@chsaa.org. Keep officials accountable to the game and for their postseason selection. Their evaluation is important to the process of good officiating.

2.3 Introduction of Starting Lineups- Leagues shall create a standard introduction of teams’ procedure. For intra league play, the visiting coach should be contacted prior to the day of the game to get agreement on the use of the home team’s introduction procedure. Alternating each team’s players is the optimal format for announcing starting lineups. Don’t allow your student section disrespect the other team.
3. **GAME CONDUCT**

3.1 **National Anthem**—When the National Anthem is played or the Pledge of Allegiance is recited, students, fans, coaches and players should remove their hats, stand at attention and face the flag.

3.2 **Cheerleaders/Fans/Spectators**

3.2.1 The list of positive cheers is listed below. It is recommended that there be positive cheers only.

3.2.2 Only cheerleaders may use megaphones.

3.2.3 All patrons must wear shirts and shoes. Face painting is allowed.

3.2.4 Cheer and tumbling routines must not be in front the opponents' student body. Routines that spill onto the area of the opposing team are prohibited.

3.2.5 Cheer squads may perform under the basket area outside the free vertical lane lines.

3.3 **Banners**

3.3.1 Banners may be used, but must be sanctioned by the game management, principal, and/or athletic director before the contest. Note: Some facilities, including venues used for CHSAA playoffs, may not allow any banners, especially paper banners.

The words and graphics on banners must be positive: i.e. “beat”, “outscore”, “conquer”, etc; Negative banners: i.e. “kill”, “maim”, “scalp”, etc, will be confiscated and may result in no future use of banners.

3.3.2 Banners must not block the view of others.
3.4 **Noisemakers**

3.4.1 All artificial noisemakers are prohibited. This includes: cowbells, drums, whistles, horns, plastic clackers, thunder sticks, etc. Exception: bleacher kicking.

3.4.2 An air horn or cannon may be used on the field and only if supervised by a school designee. They should never be disruptive to the playing of the game and used during dead ball periods at the end of playing action.

3.4.3 No musical instruments and/or amplified music, including drums, shall play while the game clock is running or when a 'live ball' situation is applicable by rule, whether the game is indoor or outdoor. This includes fanfares, drum rolls, etc. The only time the game, once started, is not “in progress” is during a timeout or intermission. This applies to the use of outdoor, in-gym, or in-arena sound systems and public address announcements. The announcer is an integral member of game administration and is a reporter of information not necessarily obvious to spectators. Great care must be exercised to see that neither team gains an advantage from announcements over the public address system. Announcers are not "play-by-play" announcers.

3.4.4 There shall be no amplified instruments at any CHSAA playoff events.
3.4.5 CHSAA By-Law-2240-The host school has the responsibility to ensure that an event is governed in a manner that emphasizes the educational values inherent in interscholastic activities. It is the host school’s responsibility to remove any individual(s) creating a disturbance, which disrupt (s), the educational goals of the event.

Further, individuals, who by their actions, have become a constant disruption to the orderly governance of a high school activity shall be barred indefinitely by the school’s principal, or his/her designee, from attending all high school activities at member school(s) and all district, regional and state playoff events. The CHSAA, league and offender must receive written notification of such action.
## ACCEPTABLE AND UNACCEPTABLE BEHAVIORS

The tables below list acceptable and unacceptable behaviors. It is recommended that positive cheers be used at CHSAA contests. Highlighted items are a point of emphasis.

<table>
<thead>
<tr>
<th>1. Be courteous to all: participants, coaches, officials, staff and fans.</th>
<th>2. Display appreciation for good performance regardless of the team.</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Know the rules, abide by and respect the official’s decisions.</td>
<td>4. Exercise self-control and reflect positively upon yourself, team and school.</td>
</tr>
<tr>
<td>5. Win with character and lose with dignity.</td>
<td>6. Permit only positive sportsmanlike behavior to reflect on your school or its activities.</td>
</tr>
</tbody>
</table>

### Examples

**1. Courteous To All**

<table>
<thead>
<tr>
<th>ACCEPTABLE BEHAVIOR</th>
<th>UNACCEPTABLE BEHAVIOR</th>
</tr>
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<tbody>
<tr>
<td><strong>Cheerleaders’ “Welcome/Good Luck” yells to opposing fans/cheerleaders, combined yells by both cheerleaders squads to the entire crowd, opposing coaches and contestants shaking hands before/after contest</strong></td>
<td>Fans reading newspapers, turning backs, making disrespectful actions, or cheering for your team during these introductions, etc. during introduction of opponents</td>
</tr>
<tr>
<td><strong>Applause during introductions of contestants, coaches and officials</strong></td>
<td>Derogatory/disrespectful yells, chants, songs, gestures, including “we can’t hear you,” “we’ve got spirit, how bout you,” “where’s your crowd,” “you got swatted,” “you can’t do that,” “start the bus,” “hey, hey good bye,” scoreboard,” “air ball,” “you, you, you,” “what’s the score,” “warm up the bus,” and other such expressions</td>
</tr>
<tr>
<td>Fans recognize contestant’s performance with applause</td>
<td></td>
</tr>
<tr>
<td>Showing concern for injured contestant</td>
<td></td>
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<tr>
<td>Respectfully addressing officials during competition and thanking them for their performance, regardless of agreement with all calls</td>
<td></td>
</tr>
<tr>
<td>Host school extending hospitality to visiting contestants, coaches, cheerleaders and fans</td>
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</tbody>
</table>

**2. Display Appreciation for Good Performance Regardless of Team**

<table>
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<tr>
<th>ACCEPTABLE BEHAVIOR</th>
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</tr>
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<tr>
<td>Coach/contestants search out opposing participants to recognize them for outstanding performances or coaching</td>
<td>Laughing, pointing finger, name calling, etc., directed at opponents in an attempt to distract</td>
</tr>
<tr>
<td>All fans recognize an outstanding participant’s performance by applause, regardless of impact on the contest</td>
<td>To degrade an excellent performance by opponents</td>
</tr>
</tbody>
</table>
3. Know the rules, abide by and respect the official’s decisions

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<tr>
<td>Utilize every opportunity to promote understanding of the rules of the contest within the school and community</td>
<td>Booing or heckling an official’s decision</td>
</tr>
<tr>
<td>Contestants utilize the team captain or coach for clarification of the call</td>
<td>Criticizing the merits of officiating</td>
</tr>
<tr>
<td>Accept the decisions of the officials</td>
<td>Displays of temper and arguing with an official’s call</td>
</tr>
<tr>
<td>Cooperated with the news media in interpretations and clarification of the rules</td>
<td>Derogatory remarks toward the official</td>
</tr>
<tr>
<td></td>
<td>Talking to the news media about displeasure with the officiating</td>
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</tbody>
</table>

4. Exercise self-control and reflect positively upon yourself, team and school

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<tr>
<td>Support the activity that is directed by your cheerleaders by learning the cheers and displaying total unity as fans in following their lead</td>
<td>Displays of anger, boasting, use of profanity, bouncing beach balls, antics that draw attention to you instead of the contest</td>
</tr>
<tr>
<td></td>
<td>Doing your own yells</td>
</tr>
<tr>
<td></td>
<td>Doing yells/gestures such as “you, you, you!” while pointing a finger at a fouling player</td>
</tr>
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5. Win with character and lose with dignity.

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<tr>
<td>Handshakes between opposing contestants and coaches at end of contest, regardless of outcome</td>
<td>Refusing to shake hands or give recognition to winner for good performance</td>
</tr>
<tr>
<td>Applause at end of contest for performance well done by all contestants</td>
<td>Blaming loss on officials, coaching, individual contestant’s performance</td>
</tr>
<tr>
<td>Both winning and losing teams go to their fans and thank them for their cheers and support</td>
<td>Victory celebrations by fans and spectators on the playing field or court immediately after the contest.</td>
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PROMOTING SPORTSMANSHIP

PUBLIC ADDRESS ANNOUNCER THOUGHTS
Compiled by Bert Borgmann, Assistant Commissioner

The public address announcer is the key to the successful administration of an athletic event. The event announcer is one of the many critical persons to each athletic event. Good announcers adhere to the timetable and ensure that the games get started on time, provide accurate information from what happens on the field/court, does not dominate the game with talking.

In Colorado, many of our state announcers also handle our PSAs and event music to create a balance between the “talk,” music and contest. It’s an art that many have yet to master.

We ask the announcer for his/her assistance in following the guidelines below:

1. Be a neutral party. One team should not be more important than another.
2. Always seek the proper pronunciations of the players and officials prior to the contest.
3. Familiarize yourself with the script in advance of reading it publicly.
4. Concentrate on getting the CHSAA’s corporate and promotional public service announcements read by the end of the session.
5. Only provide information; never give a play by play, after all, the audience is also watching what the announcer is providing information on.
6. Be enthusiastic without being obnoxious.
SAMPLE “WELCOME” PUBLIC ADDRESS ANNOUNCEMENTS

GOOD (AFTERNOON) (EVENING) (MORNING). WELCOME TO ___(Your School Name Here) HIGH SCHOOL FOR TODAY’S CONTEST AGAINST ____ (Opponent’s School Name) HIGH SCHOOL.

EDUCATIONAL ATHLETICS – INCLUDING GAMES LIKE THIS ONE - TEACH LIFETIME VALUES SUCH AS RESPECT FOR YOUR OPPONENTS, COACHES, OFFICIALS AND CLASSMATES. THERE ARE FEW BETTER PLACES THAN ATHLETIC COMPETITION TO DEMONSTRATE RESPECT FOR OTHERS. BY YOUR DEMONSTRATION OF RESPECT FOR THOSE PARTICIPATING AND WATCHING TODAY YOU UNDERSCORE THAT THE MOST IMPORTANT PART OF HIGH SCHOOL COMPETITION IS THE PEOPLE INVOLVED AND NOT THE GAME ITSELF.

ONCE AGAIN, WELCOME TO ____________________________ HIGH SCHOOL AND TODAY’S GAME.

GOOD (AFTERNOON) (EVENING) (MORNING). WELCOME TO ____ (Your School Name Here) HIGH SCHOOL FOR TODAY’S CONTEST AGAINST ____ (Opponent’s School Name) HIGH SCHOOL.

THE PRODUCT OF HIGH SCHOOL SPORTS IS NOT STATE CHAMPIONSHIPS, BUT THE DEVELOPMENT OF LIFETIME VALUES SUCH AS RESPECT. INTERSCHOLASTIC COMPETITION TEACHES RESPECT, NOT ONLY FOR THE GAME, BUT FOR THOSE WHO PLAY IT, COACH IT AND WATCH IT. THE LESSONS OF RESPECT EXTEND BEYOND THE PLAYING FIELD AND INTO THE CLASSROOM AND OUR DAILY LIVES.

ONCE AGAIN, WELCOME TO ____________________________ HIGH SCHOOL AND TODAY’S GAME.
GOOD (AFTERNOON) (EVENING) (MORNING). WELCOME TO ____(Your School Name Here) HIGH SCHOOL FOR TODAY’S CONTEST AGAINST ______(Opponent’s School Name) HIGH SCHOOL.

THE TWO TEAMS INVOLVED IN TODAY’S/TONIGHT’S GAME ARE MEMBERS OF THE 338-SCHOOL COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION AND ARE COMMITTED TO THE SPORTSMANSHIP GOALS OF THE CHSAA. CHSAA MEMBER SCHOOLS CHEER FOR THEIR TEAM AND NOT AGAINST THE OPPONENTS OR OFFICIALS.

THE TEAMS PLAYING TONIGHT REMIND YOU THAT SPORTING BEHAVIOR IS TAKING PRIDE IN YOUR SCHOOL, YOUR TEAM AND YOURSELF. IT IS RESPECT FOR THE SPORT OF BASKETBALL AND FOR THOSE WHO COMPETE IN IT. IT MEANS TAKING PERSONAL RESPONSIBILITY FOR KEEPING THIS GAME AT A HIGH LEVEL OF FAIR PLAY.

THIS GAME TONIGHT IS AN EDUCATIONAL ACTIVITY AND BECAUSE THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION MEMBER SCHOOLS HAVE ESTABLISHED HIGHER BEHAVIORAL STANDARDS FOR ITS CONTESTS, WE EXPECT THOSE IN ATTENDANCE TONIGHT TO MEET THESE HIGHER STANDARDS.

THAT MAY MEAN STOPPING THIS CONTEST TO ADDRESS ANY SPORTING BEHAVIOR CONCERNS. THOSE VIOLATING THE BEHAVIOR STANDARDS OF THIS CONTEST ARE SUBJECT TO EJECTION FROM THE FACILITY. PLEASE ENJOY THE GAME WITHOUT TAUNTING, AND THROUGH THE POSITIVE ENCOURAGEMENT OF YOUR TEAM.

SPORTING BEHAVIOR IS APPRECIATION OF ALL PERFORMANCES AND THE GRACEFUL ACCEPTANCE OF RESULTS.

ONCE AGAIN, WELCOME TO ____________________________ HIGH SCHOOL AND TODAY’S GAME.
Special Sporting Behavior Hits (for When Crowd Acts Up)

*****************
THE SUCCESS OF HIGH SCHOOL ATHLETICS IS BASED ON THE COMPONENTS OF POSITIVE SPORTING BEHAVIOR AND RESPECT. SHOW YOUR SUPPORT FOR THE PLAYERS. . .AND THE CONTRIBUTIONS OF OUR OFFICIALS.

*****************
SHOW YOUR POSITIVE APPRECIATION FOR THE EFFORTS OF EVERYONE INVOLVED IN TODAY'S GAME FROM THE PLAYERS, TO THE COACHES, TO THE OFFICIALS. POSITIVE SPORTING BEHAVIOR CAN BE YOUR SCHOOL'S DEFINING MOMENT.

*****************
LADIES AND GENTLEMEN, THE REASON WE PLAY THESE GAMES IS TO GIVE OUR CHILDREN AN EDUCATIONAL EXPERIENCE. POOR SPORTING BEHAVIOR AND TAUNTING WILL NOT BE TOLERATED. SHOW YOUR SUPPORT FOR YOUR TEAM WITH YOUR CHEERS.

*****************
CHEERS, NOT JEERS, ARE WHY THESE KIDS ARE PLAYING THE GAME. SHOW YOUR RESPECT FOR THE KIDS PLAYING BY YOUR CHEERS.

PARENTS AND ADULTS IN ATTENDANCE TODAY, WE HAVE A SPECIAL REMINDER FOR YOU: PART OF THE MISSION OF EDUCATIONAL ATHLETICS IS TO TEACH ALL STUDENTS HOW TO BEHAVE AT INTERSCHOLASTIC CONTESTS. BUT IF THEIR ADULT ROLE MODELS CANNOT ESTABLISH HIGHER STANDARDS OF BEHAVIOR, WE CANNOT EXPECT OUR CHILDREN TO.
PROMOTING SPORTSMANSHIP

Announcers should make the following PSA a part of their script of announcements prior to, during, and after the game.

PSA #1
THE SCORE OF ANY ATHLETIC EVENT IS GENERALLY FORGOTTEN OVER TIME, BUT THE ACTIONS OF THE PLAYERS, COACHES AND SPECTATORS ARE REMEMBERED. THE NEXT TIME YOU ATTEND A HIGH SCHOOL GAME, THINK OF HOW HISTORY WILL REMEMBER YOU. GOOD SPORTS SHOW YOU HOW TO PLAY THE GAME. A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND [YOUR SCHOOL NAME HERE].

PSA #2

PSA #3
AN EDUCATIONAL ENVIRONMENT IS CRITICAL TO THE SUCCESS OF HIGH SCHOOL ATHLETICS. AN IMPORTANT PART OF THAT ENVIRONMENT IS PLANNING FOR GOOD SPORTING BEHAVIOR. WITHOUT GOOD SPORTING BEHAVIOR ON THE PLAYING FIELD, THE LESSONS LEARNED LOSE THEIR VALUE. REMEMBER THE NEXT TIME YOU ATTEND AN INTERSCHOLASTIC EVENT THAT YOU ARE REALLY INSIDE A CLASSROOM WHERE GOOD SPORTS RECEIVE THE HIGHEST GRADES. A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND [YOUR SCHOOL NAME HERE].

PSA #4
WINNING - THE “NUMBER ONE” SYNDROME - IS THE NUMBER ONE PROBLEM IN INTERSCHOLASTIC ATHLETICS. HIGH SCHOOL ATHLETICS ARE TRULY EDUCATIONAL IN NATURE, AND AMONG THE VALUES LEARNED ARE THOSE ASSOCIATED WITH GOOD SPORTING BEHAVIOR. BEING NUMBER ONE IN SPORTING BEHAVIOR IS EDUCATIONALLY MORE IMPORTANT THAN BEING “NUMBER ONE.” SPORTING BEHAVIOR - “IT’S THE ESSENCE OF THE GAME”. A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND [YOUR SCHOOL NAME HERE].

PSA #5
THE DICTIONARY DEFINES GOOD SPORTING BEHAVIOR AS PLAYING FAIR AND BEING A GOOD WINNER AND LOSER. WE OFTEN FORGET THAT IT IS MORE IMPORTANT TO BE GRACIOUS IN VICTORY. GOOD SPORTING BEHAVIOR GIVES US A STANDARD TO FOLLOW AT ALL TIMES. REMEMBER, SPORTING BEHAVIOR - “IT’S THE ESSENCE OF THE GAME”. A MESSAGE FROM THE COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION, AND [YOUR SCHOOL NAME HERE].
A coach once wrote, “When we lose without excuses and when we acknowledge the better team, we place winning and losing in their proper perspective. That’s when we find out if we can be good sports.” Sporting behavior is a goal to strive for at all times, in athletics and our daily lives. Sporting behavior - “It’s the essence of the game.” A message from the Colorado High School Activities Association, and (Your school name here).

Your ticket to an interscholastic athletic event is a privilege, a privilege to watch youngsters learn on the playing field. One of the lessons taught to players is one spectators can follow as well - that of role modeling good sporting behavior. Unruly behavior is unacceptable in the classroom, and athletics are a classroom.
CROWD CONTROL

Although there are no magical secrets to crowd control the following ten important suggestions need emphasis by administrators and event managers in crowd control.

1) Reiterate the CHSAA recommended sportsmanship standards and expectations for coaches, players, students, cheerleaders, spectators, and management personnel. Communicate with them in a variety of ways, expect them to be followed, and do something when they aren’t.

2) Establish/communicate policies and emergency procedures regarding: a) fire; b) drinking and possession of alcoholic beverages; c) possession, use or sale of drugs; d) medical emergencies; e) lost and found articles; f) bringing foods, beverages, radios and tape decks into the gym or stadium; g) bomb threats; h) alternatives in case of score clocks, light, or other facility failures; and i) transportation problems. Written emergency procedures should be clearly understood by the public address announcer.

3) Identify supervisors and ushers by use of jackets, armbands, or badges and expect them to be active and visible to discourage problems quickly identified.

4) Expect/encourage management personnel, supervisors and security people to avoid becoming too involved in watching the event and to be observant, active and consistent in applying rules and procedures.

5) Be consistent in applying policies and rules; be supportive of your management and supervisory personnel.

6) Avoid seating bands or spectators near the visiting team bench and the visiting team spectator seating area.

7) When someone is behaving in an undesirable way, or violating rules of good sportsmanship and citizenship, do something about it. Actions speak louder than words. Inaction allows the establishment of undesirable examples and habits that can mushroom, lead to more serious problems and result in negative learning.

8) Have admissions, ticket sales and parking lot personnel observe and screen people for possession of alcoholic beverages, intoxication and abnormal or suspicious behavior. Alert crowd control supervisors to observe behavior and whereabouts of potential problem people.

9) Supervise the rest rooms.

10) Establish precise job descriptions, expectations and authority of all working personnel and inform them of all rules, regulations and emergency procedures.
Please complete this form online at www.chsaa.org

NOTE: IF YOU FILLED OUT AND SENT THIS CONTRACT BACK LAST YEAR, YOU MUST FILL IT OUT AGAIN THIS YEAR AND EVERY YEAR AFTER THAT IF YOU WANT TO PARTICIPATE IN THIS PROGRAM. IF YOU DIDN'T FILL IT OUT LAST YEAR BUT WANT TO PARTICIPATE NOW, YOU MUST ALSO FILL THIS FORM OUT, BUT YOU MUST EMAIL ME IMMEDIATELY TO GET YOUR BANNER. MY EMAIL IS mtillman@chsaa.org. THANKS.

____________________________________ agrees to conduct three meetings, one for (Name of School)

each sport season with coaches, student-athletes, student body, and adult fans/parents (if possible) to share with them that __________________________________

(Name of School)

has entered into a contract with the CHSAA to (1) stress that when cheering, our school Cheers For Its Team and not against its opponent, (2) participate in CHSAA’s Random Acts of Sportsmanship Initiative to reward, through the simple acknowledgement of a certificate provided by CHSAA, those student-athletes and education-coaches who role model random acts of positive sporting behavior in our school, and (3) also send in the Game Management Preseason Planning Form and End of Year Sportsmanship Assessment Report.

For this effort, _____________________________ will receive a Star Banner Attachment (Name of School)

from the CHSAA for the 2019-2020 school year.

____________________________________ (Name of School)

understands that this contract must be renewed each year to receive a star.

____________________________________ School Date

____________________________________ Principal’s Signature _______________ Athletic Director’s Signature
SPIRIT OF SPORT and
RANDOM ACTS OF SPORTSMANSHIP
@CHSAA – use #randomsportsmanship in the tweet!

In a recent meeting of the Sportsmanship Committee the decision was made to identify what the committee feels happens more often than most people think and that is our teams, student-athletes, coaches, student bodies, parents, and fans participate in positive acts of sportsmanship. Therefore, the Committee stole from the concept of random acts of kindness to propose a project for the CHSAA called Random Acts of Sportsmanship.

The National Federation of High School Associations (NFHS) inaugural presentation of the Spirit of Sport of Award was given to Evergreen High School for encouraging and selecting an autistic student to participate as a cheer athlete. It was unprecedented in that this cheer athlete was a full member at all cheer activities, including competitions. The Evergreen cheer squad did care about their scores in competition but only that they compete as a team. This was a random act of sportsmanship. Team was placed above winning.

Within our 360 schools, the committee knows that this type of positive sporting behavior happens all the time in the CHSAA. The Committee is asking that you announce this project to your student body to be on the look out for random acts of sportsmanship. The Committee/CHSAA will select from the pool of submissions and pick the top five, which will be presented at the fall Sportsmanship Symposium. Those individuals who participated in these random acts of sportsmanship will be recognized at the Symposium as well.

THE DETAILS

Through social media: CHSAA Twitter: @CHSAA - use #randomsportsmanship;
CHSAA Instagram: @CHSAA - use #randomsportsmanship in the tweet.

What to Submit: Scenario/Description Photo of Events and Characters

How many to Submit: Unlimited

Contact Tom Robinson at trobinson@chsaa.org.
REPORT FORMS
ONLY AVAILABLE ON ARBITER ATHLETE
Game Management Preseason Planning

The following forms are designed to assist the school in developing an action plan to promote good sporting behavior and excellent game management. The CHSAA Sportsmanship Committee believes the development of such a plan will reduce the potential for conflicts during the school year. The plan will also ensure that the school has a plan in place when an incident occurs. The action plan should be broad-based and examine every area of the game management activity. For the 2019-2020 school year, the form below must be completed online through the CHSAA Digital Platform.

Please pre-fill this form and submit online by September 30, 2019.

☐ School Administration (administrators responsible for activity and or supervision, greet visiting administrators.)

☐ Organization/Facility Readiness: (building access, bleachers, clean locker rooms, concession stands, lights, officials’ locker room, press seating, videotape area, cheerleader area, band seating, pass gate, ambulance, athletic trainee, security, emergency procedure phone numbers, first aid/supplies, training room for both teams, custodial access, access to emergency phone, designated home and away spectator seating.)

☐ Coaches (professionalism, positive role models, demonstrate respect for authority, participants, fellow coaches, officials, fans, visitors, parents, media)

☐ Teams (respect: demonstrate sportsmanship by respecting authority, opponents, teammates, property and self.)

☐ Student Body (show pride in your own team by demonstrating respect for officials, fans, opponents, cheerleaders, etc.)

☐ Support Groups (welcome opposing support groups, cheer for your team, not against (cheerleaders/pep band/ the other team/drill teams/dance teams)

☐ Fans (positive support for own teams, officials, participants, coaches, fans, opponents and support groups.)

☐ General School Hospitality (greet teams, meet officials--pre-game, half time & post game--promote positive sportsmanship through respect for property, equipment and facility.)

☐ Public Service Announcement (sportsmanship code prior to game)

☐ Download the CHSAA Venue Sportsmanship Expectation form and display in your venues. Download the form on CHSAAnow.com.
Please list any unique sportsmanship game management ideas, which you have incorporated at your school. Attach them to this page.

__________________________________________________________________________

School ___________________________ Date ___________________________

__________________________________________________________________________

Athletic Director’s Signature
End Of Year Sportsmanship Assessment Report

Please pre-fill out this form online at the CHSAA Digital Platform

Due to CHSAA: May 31, 2020

***PLEASE CIRCLE CLASSIFICATION: 1A  2A  3A  4A  5A***

School Name___________________________________________ Date_______

Athletic Director: ______________________

(Please check each box and initial on line when completed.)

☐ Sportsmanship Expectations Outlined by Principal/Athletic Director:_____

☐ Sportsmanship Video Viewed by Teams:_______________________________

☐ Sportsmanship Video Viewed by Parents/Booster Club:_________________

☐ Sportsmanship Video Viewed by Student body in Special Presentations:___

☐ Other Viewings of the Sportsmanship Video (Please list):_______________

☐ Official is Invited and Attends Preseason Meeting with Teams:__________

☐ Each student participant, coach, cheerleader, student group, media outlet and parent receives a letter or has been instructed in a meeting on the values of sportsmanship. Letter outlining values of sportsmanship is included in school district newsletter and student handbook: ________________

☐ Written coach ejection policy and player ejection policy established and enforced. Number of coach ejections: player ejections: during the school year. ____________

☐ Pre-game sportsmanship announcements read/played prior to each contests: __

☐ Proclamation and recognition of National Federation Sportsmanship Day or designation of Sportsmanship Week at the school:__________________________

☐ Sportsmanship public service announcements read throughout the contests: ___
Special sportsmanship feature appears in school newspaper each season:

Sportsmanship mission statement appears in each game program in locker room in gym.

What is your school's and/or league's sportsmanship purpose statement?

Continue to next page!

Clinic for spirit groups in sportsmanship and crowd control:
Date:__

Active Administrative supervision at all home contests. Administrative supervision present at appropriate away contests:________

Student council or other student organization (e.g., lettermen's club) is involved in planning and executing the sportsmanship policy:________

Local media notified and encouraged to participate in sportsmanship activities:__

Visiting teams greeted and treated as guests by the host school:________

Public Address Announcers/Official Scorers/Timers

Expectations of public address announcers and official scorers detailed by administrator
Date:________

Announcers consistently display neutrality during a contest:________

Treats visiting and home teams comparably: ____________

Offers no personal comments or criticism of players, officials or coaches:__

Follows officials' instructions faithfully:__________
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<th>Banner/Flag Displays at Playing Site</th>
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<td>☐ CHSAA/The Denver Post Sportsmanship Banner</td>
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“WE CHEER FOR OUR TEAM OPPONENTS”  NOT AGAINST OUR