School Wide Booster Club

Grandview High School
Agenda

• Introduction
• Background
• PowerPoint Presentation
• Question and Answer
• Suggestions and Feedback: Please let me know via email at jhoerl@cherrycreekschools.org
• THANK YOU FOR TAKING THE TIME TO BE HERE TONIGHT!!
What do we currently have?

1) Booster Clubs
   Football
   Boys’ Basketball
   Girls’ Basketball
   Volleyball
   Baseball
   Softball
   Cheer
   Boys’ Lacrosse
What do we currently have (cont’)?

2) Fundraising Accounts
   - Boys’ and Girls’ Soccer
   - Field Hockey
   - Boys’ and Girls’ Swimming
   - Wrestling
   - Boys’ and Girls’ Track and Field
   - Boys’ and Girls’ Cross Country
   - Boys’ and Girls’ Golf
   - Poms
   - Boys’ and Girls’ Tennis
   - Girls’ Lacrosse
Current Fundraisers and Sponsors

- Wolf Cards (FB, BLax, VB...)
- King Soopers (Cheer, Pom, Wrest.)
- Rockies Tickets (Base)
- Golf Tournament (FB)
- Game Sponsorships (GB, BB, Cheer...)
- Meals (BB)
- Beauty and the Beast (Wrest, GS)
- Host Tournament (BB, GB, BG, GG, Cheer, GS)
- Merchandise (ALL??)
- Program Sponsorship (Base, Wres, BB, GB, FB)
What will a “Hybrid School Wide” Booster Club look like?

- **Profit Sharing Mode**
  - School Wide Fundraisers and Sponsorship
    - “Grand” Evening type auction
    - ONE Wolf Card
    - Options for Rockies Tickets
    - School Wide Golf Tournament
    - Merchandise
      - Sports Specific vs. School Wide??
  - Different level of corporate sponsorship
    - Level 1 - a card size add in program
    - Level 2 - half page + a sign a one event
    - Level 3 - full page + sign at multiple events
    - Etc....
What will a “Hybrid School Wide” Booster Club look like (Cont’): 

Model

School Wide Booster consists of: Head Coach, 1 Parent Member from each sport, and the AD

Every Sport has their Sport Specific Booster and/or Fundraising Account

Percentage of Money raised Goes into each Sports account
Why do we need it?

• **PROS**
  - Currently saturating our community support
  - It could help bring the sports back to the high school (Not everything has to be an event)
  - Significant TITLE IX ISSUE RIGHT NOW!
  - Controls spending in productive ways
  - Benefits all of GHS while maintaining the integrity of each program
  - Teams will have to plan ahead for spending
  - Budgets are getting smaller and needed for programs to survive
  - Scholarship opportunities
Why do we need it (cont’)?

- **CONS**
  - Can’t freely spend on items for students
  - A small number of programs will be “supporting” other programs
  - Sport Specific Boosters will lose some control
  - School wide is too BIG
IMPLEMENTATION and TIMELINE

1) Coaches Approval (Initial Interest)
2) Set up meetings with focus groups from the current boosters and community (End of Jan)
3) Develop By-laws (Mid-Feb)
4) Develop cohesive/detailed model (End March)
5) Begin Transition (June-Aug)
6) Total Re-structure (Spring 2010)
Coach’s Questions:

- Who decides who gets the money?
- Do you get back at least what you raised?
- Is every team going to participate equally in the revenues of the BIG booster club?
- Can I still run my program like I have?
- What about scholarships?
- How is the percentage going to be calculated?
Coach’s Questions (cont’):

- Will this make my budget smaller?
- Title IX is intended for equal OPPORTUNITY, how will this fix this?
- I have a 5 year budget right now, how much further will I need to plan?
- What kind of money are we really talking about?