

# The Denver Broncos High School Football Coach of the Week

## NOMINATION FORM

The Denver Broncos high school coach of the week award will have 10 honorees during the regular season and a coach of the year at season's end. The weekly winners are selected by a committee from The Denver Broncos, the Colorado High School Activities Association and the Colorado High School Coaches Association. The coaches selected are done so based primarily on tenets of the InsideOut Coaching Initiative sponsored by the Broncos, NFL and CHSAA. Each weekly winner will receive a \$1,000 donation to his school in his name made possible by the NFL Foundation, as well as \$1,000 in Gatorade product. The coach of the year will receive a \$2,000 grant. The coach of the year will be awarded at the Broncos Final Home Game.

Nominee Name \_\_\_\_\_ High School \_\_\_\_\_

School Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Best Number to Contact Coach \_\_\_\_\_ AD Contact Number \_\_\_\_\_

In order to be selected, the coach must answer one of the four questions below use (attach additional sheet as needed):

- Why Do I Coach?
- Why Do I Coach the Way I Do?
- What Does It Feel Like to be Coached by Me?
- How Do I Define Success Through My Coaching?

Record at school: \_\_\_\_\_ Career Record \_\_\_\_\_

Coaching Resume (list all coaching jobs) \_\_\_\_\_

Educational Background (include high school, college, etc., with years) \_\_\_\_\_

Most Rewarding Experience with a Player/Team as a Coach \_\_\_\_\_

Favorite Quote \_\_\_\_\_

Send Nomination to:

CHSAA/Denver Broncos  
14855 East 2<sup>nd</sup> Avenue  
Aurora, CO 80011

OR

email: bozzello@chsaa.org  
email: bborgmann@chsaa.org

Nominated by: \_\_\_\_\_

MEMORANDUM

August 17, 2017

TO: CHSAA Member Schools

FR: Rhonda Blanford-Green, Commissioner

RE: Denver Broncos Inside Out Coach of the Week Program

In past years, the Denver Broncos and The Denver Post have partnered with each other to honor a weekly high school coach during the 10-week prep football season. With The Denver Post scaling back its high school coverage and the advent of the partnership between CHSAA, Broncos and the National Football League on the Inside Out Coaching Initiative, it was a logical step that we move the program in that direction.

CHSAA, along with the Broncos and a representative from the Colorado High School Coaches Association, will select a weekly Coach of the Week based on the tenets of the Inside Out Coaching Initiative. The nomination form is attached and is self-explanatory. But, please note that we want the nominated coach to answer at least one of the four questions to separate himself from his peers. Win-Loss records are not necessarily a determining factor, but simply one of the determinants.

And, this is a statewide award, so any school may nominate a football coach for this weekly award.

The coaches will be selected primarily on the tenets of the Inside Out Coaching Initiative sponsored by the Broncos, NFL and CHSAA. Each weekly winner will receive a \$1,000 donation to his school in his name made possible by the NFL Foundation and the coach of the year will receive a \$2,000 grant. The coach of the year will be awarded at the Broncos Final Home Game January 1.

We ask that you take time to look at your football coach and those in your region to see who might be a representative nominee for this award. Do not hesitate to nominate a coach from another school that you believe fulfills the requirements of an Inside Out Coach.

The Inside Out Coaching Initiative seeks to: *Transform the current 'win-at-all-costs' sports culture, where the value is only defined by the outcome on the scoreboard and the win-loss record, to a culture that defines and promotes sports as a human growth experience that focuses on the intentional development of the educational, social, and emotional well-being of each student-athlete.*

This program asks coaches to look at what is their purpose as a coach?

The Inside Out initiative transforms the current culture into one that **defines and promotes the human growth experience, focusing on the intentional development of the education, social and emotional well-being of each athlete.** Inside Out Coaching helps us refocus on the basics of why we do what we do. The ISO Initiative is about using sport as a platform to develop the human potential and character of every student who plays

Inside Out Coaching makes space for a new foundation on which character is built into the lives of coaches and student-athletes. And, we want you to be a part of that. We always say we want what's best for the "kids," and Inside Out Coaching helps reach that goal in a positive and accountable way.

Please take time today to nominate a deserving coach.

For more information, contact Rhonda, Bud or Bert.