

## Celebration of Hockey in Colorado Night WITH THE COLORADO AVALANCHE

October 24th, 2015 Pepsi Center

The "Celebration of Hockey in Colorado" will take place on Saturday, Oct. 24 as part of the Colorado Avalanche's 20th Anniversary Season presented by Avaya and Arrow Electronics. The Avs will wear their new third jerseys during that night's contest against the Columbus Blue Jackets at Pepsi Center, and several former Colorado Rockies hockey players from 1976-1982 NHL team will be honored during a pre-game ceremony.

During the intermissions, the impact of the organization throughout the region and community will be highlighted.

Representatives from all youth hockey associations and all high school teams will be recognized during the first intermission, demonstrating the expansion of youth and adult leagues statewide.

The Colorado Avalanche would like to invite your organization to participate. Your chosen individual will receive 2 complimentary tickets to the game and be included in the 1<sup>st</sup> intermission presentation. Your rep will need to be in full dress (origination jersey, full equipment, helmet and stick). You representative will help build the visual of what amateur hockey is in Colorado.

## STICK TAP WELCOME

Discounted Player Pass tickets will be available for your organization to support the night and be a part of the event. For the first time we will be holding a "stick tap welcome". The stick tap will be outside of the Grand Atrium of the Pepsi Center as the crowd enters the building from 5:45 p.m. - 6:45 p.m., wear your organization colors and join your hockey community as we welcome all guest to the Celebration of Hockey in Colorado Night.

Register your organization at: www.Avstix.com/hockeyinco

Questions Contact the Colorado Avalanche Amateur Hockey Sales Department. at 303.615.6825 or Amateurhockeysales@pepsicenter.com



