

THINK PINK!

DATE: August 2017
TO: Athletic Directors and Volleyball Coaches
FROM: Bethany Brookens, CHSAA Assistant Commissioner
RE: Breast Cancer Awareness

Thank you for all of your support of Breast Cancer Awareness Month this past year! This fall, during the volleyball season and in conjunction with the American Cancer Society, the CHSAA will once again be promoting breast cancer awareness throughout the month of October. This coincides with National Breast Cancer Awareness month. The purpose of the campaign is to raise breast cancer awareness in young women and their mothers.

We are encouraging schools to “think pink” and come up with a way to promote Breast Cancer Awareness at a home volleyball match during October. This is not mandatory.

****Please note that it’s important not to use the words “XXX for THE CURE” in any of your literature unless you are planning on giving your donations to the Susan G. Komen Foundation. “The CURE” is a trademarked name that cannot be duplicated.**

All over the country volleyball teams are holding events to support breast cancer awareness, and we would encourage you to promote this as much as you can! Some suggestions are:

“Think Pink” PSA’s and other information may be found on our website. If you have questions, please call me at 303-344-5050 or email bbrookens@chsaa.org. **Please do not send any money to this office – each school may distribute funds as they desire.**

*Please note the Susan G. Komen Race for the Cure will be held on Sunday, September 24, 2017. You could encourage your athletes and their moms to participate in this event to kick off the week.

**Wilson Sporting Goods, the official sporting goods equipment sponsor of the CHSAA and The Breast Cancer Research Foundation, has the following Pink Volleyballs available for school purchase:

- WTH7700PNK: I-Cor High Performance Pink – Game Volleyball for \$45.95 per ball
- WTH3501XPNK: Recreational Soft Touch pink volleyballs available for \$10 per ball.
- WTH6-11XPNK: Mini pink balls for fan appreciation gifts at \$8.00 per ball.

Wilson makes annual donations to the Breast Cancer Research Foundation, and 100% of their donations go to breast cancer research.

To purchase Wilson pink volleyballs please contact:

Sportline Team Sales

6543 S Wadsworth Blvd

Arvada, CO 80003

Contact: Bela Marosy

PH: 303-421-6751

Email: bmarosy@slsg.com